

Sewa International

("Sewa hi Paramo Dharmah")



Activity Report 2014-15

Sewa International

Governing Body

International Advisory Committee

Shri K. Suryanarayan Rao

Justice M. Rama Jois (Retd.)

Dr. Shankar Tatwawadi (Retd. HoD from BHU)

Trust Board

Chairman	Sh. Ramesh Mehta (Businessman)
Secretary	Sh. K.G. Parande (Social Worker)
Treasurer	Sh. Sanjay Hegde (Ex Partner, PWC)
Members	Sh. Bimal Kumar Kedia (Businessman), Sh. Jai Prakash Agarwal (Chairman, Surya Ind.), Sh. Suresh Joshi (Social Worker) Sh. Srikanth Konda (IT Entrepreneur) Sh. Mukesh Aggarwal (Businessman) Sh. Ashok Goel (Chairman, Essel Propack) Sh. Pannalal Bhansali (Businessman)

Sewa International

49, DEEN DAYAL UPADHYAY MARG,
NEW DELHI – 110002, BHARAT
PHONE: +91-11-43007650

The movement “**SEWA INTERNATIONAL**” was started in 1993 in the UK by some philanthropists initially to help the earthquake victims of Latur, Maharashtra. Since then, the movement has spread out to USA, Canada, Australia and other European countries. It is also setting foot in some African countries like, Kenya and South Africa and a few Caribbean countries. Sewa International aims at not only arousing the curiosity of scores of voluntary organizations and volunteers to grasp the strength and weaknesses of the society better, but also preparing them for new challenges, making changes happen, promoting opportunities and improving the way people do things to make this world better.

Mission statement: “ Sewa International is a ‘not-for-profit’ organization inspired by the noble Hindu tradition of service before self; working for promoting voluntarism internationally especially among youth, women and energetic senior citizens; building an international network of not-for-profit organizations; promoting philanthropy from the grassroots level to corporate sector; providing relief to the affected during calamities, natural and /or man-made, and rehabilitating them; building capacity of the non-profit organizations towards achieving results, empowering communities and individuals through sustained support; funding committed grassroots organizations that rely heavily on volunteer effort; supporting effort that promote cultural and moral value systems in the society; and aiming to see happiness and well-being in everyone, everywhere and at all times”.

Sewa International's Activity Domain:

- ❖ To relieve poverty and diseases and help the sick, needy, the weak and those affected by natural calamities, disasters and other sufferings.
- ❖ To help in the education and training of the poor, sick, disabled and socially backward students and assist them financially.
- ❖ To facilitate long term development projects.
- ❖ To enable and empower communities become self-reliant and earn a dignified living.
- ❖ To strengthen voluntary organization by training their personnel in effective implementation of projects with modern management techniques and encourage cooperation between its overseas chapters.
- ❖ To support and aid village development programs, to achieve self-sustenance through total integrated development.
- ❖ To arrange visits of donors/contributors from abroad to various project sites in Bharat to have the first-hand experience of various ongoing activities.

- ❖ *To provide services to allied voluntary organizations on management of funds, materials, technical and human resources for social development, which are tough terrain faced by the voluntary and social development organizations.*
- ❖ *To publish a monthly e-newsletter “Sewa Sandesh” and disseminate Sewa News to well-wishers, donors and supporters.*
- ❖ *To maintain a blog with information on ‘Sewa Activities.’*
- ❖ *To organize International Sewa Meets at various places once every three years for interaction and better understanding of the needs and decide on future course of action to be taken.*
- ❖ *To make ‘short documentaries’ on various projects/programs that have been supported / funded.*
- ❖ *To maintain the website (www.sewainternational.org) with information on various Sewa Activities.*
- ❖ *To publish Activity Reports – Annual & decadal – on the monumental Sewa Activities that are being run in Bharat by SI in collaboration with numerous other sister organizations.*
- ❖ *To maintain a well-equipped library of over 5000 books on various subjects like History, Political Science, Economics, Sociology, Philosophy, Culture & Theology apart from prominent periodicals on various topics.*

SEWA INTERNATIONAL KUTCH

“Empowering Women Self Help Groups to Organize and Manage Sustainable Entrepreneurship”

Sewa International (SI) started the Gujarat Rehabilitation Project with the vision to ensure that craftswomen in the informal sector have socio-economic security and access to employment achieved through sustained, profitable, and efficient coordination of design, production and marketing of their products and services. Through years of effort, Sewa International has established a Design & Development Centre (SIDDC) in Jiyapar village of Kutch district, currently employing 25 women in tailoring and around 600 women in embroidery to develop highly sought after handicrafts.

The year under review was marked by visits of various dignitaries, exposure visits, and skill-based trainings in Bandhini/Embroidery/Tailoring for our artisans and participation in various handicraft exhibitions across India.

Visit of Shri Santosh Gangwar, Minister of State for Ministry of Textiles, Government of India



On 20th February 2015, Shri Santosh Gangwar (MoS for Textiles) visited our SIDDC at Jiyapar. During the visit, Shri Santosh Gangwar interacted with our (women) artisans to exchange experiences. He was very impressed



by the intensive work being done at the centre and felt that Sewa International is contributing significantly in improving standard of living of artisans and promised that in future he will ensure that the centre gets support, by the government scheme “Common Facilitation Centre” (CFC), so that more and more women can be benefited by this scheme. Shri. Vinod Bhai Chavada, MP (Kutch), Shri Vasan Bhai Ahir, MLA (Anjar) & Ms. Nima Ben Acharya, MLA (Bhuj) & community members of the village also participated in this event.

Visit of Smt. Zohra Chatterjee, Union Textile Secretary & Smt. Jaya Jaitley, Founder (Dastkari Haat Samiti)



On 23rd July 2014, Union Textile Secretary, Smt. Zohra Chatterjee and Smt. Jaya Jaitley, the founder of the Dastkari Haat Samiti (an initiative that has created a platform to unite artisans from all over the country) and Government Officials from Development Commissioner (Handicrafts) Ahmedabad and Kutch visited SIDDC. They observed the tailoring and embroidery processes done by the members of Self Help Group and interacted with some of the beneficiaries and tried to know how they feel being associated with SEWA International. The beneficiaries in their response mentioned that “we have started this journey being an individual and then transformed into a Self Help Group and now we are part of a Private Limited Company”.

Training of Artisans

To enhance and improve the technical know-how and skills of the artisans, well-planned trainings were organized throughout the financial year.

Bandhini (Tie & Dye) Workshop

Sewa International organized a 3 month Bandhini (Bandhej/Tie & Dye) workshop during September to November, 2014. As per the need analysis, enhancing the skills of artisans on Bandhini was felt as an emerging need. Ms. Farida Ben, with 40 years of Bandhini experience, was invited to facilitate workshop on building skills of women artisans on Bandhini work. During the course of training she educated us about the origin and significance of Bandhini work. She taught our artisans on variety of patterns like Leheriya, Mothra, Ekdali and Shikari, depending on the manner in which the cloth is tied.

Total of 20 (women) artisans were successfully trained by Ms. Farida Ben, on new trends of Bandhini and Bandhini work on silk fabric.



Entrepreneurship Development Program (EDP)

With an objective to help the women artisans to sustain their micro-enterprise and become self-dependent and self-reliant, Entrepreneurship Development Program (EDP) for women artisans has been started by Sewa International. The focus of EDP training was skill development and understanding business processes regarding procurement, manufacturing and selling of handicraft products. Under this program, a total of 25 women were trained on the basic knowledge of handling stitching machines, designing and branding of product as per demand of market. This six month workshop was organized from Sep, 2014 to Feb, 2015 at Jiyapar Village. Hirjee Bhai & Kirid Bhai imparted the entire training to the participants.

Technical Training Program

In order to compete with the existing market trends and designs, Sewa International, with an objective to develop skills and adept in women artisans at producing market friendly products, organized Technical Training Program from 15 to 30 Nov 2014, at Guneri, Lakhpat. The facilitator of the training was Shri Purushottam Bhai. This training program helped the women artisans to improve their socio-economic status by creating value added products and selling it on reasonable price. In this technical training program, 25 women artisans have been trained so far on embroidery related color combination and patch work as well as latest designs and fashion.



Embroidery Workshop

With a vision for fusion of different handicrafts, Sewa International took initiative to amalgamate Kutch Embroidery on silk fabric. Smt. Geeta Ben & Sh. Vikram Bhai imparted training to 20 artisans of Dhanetti Village of Bhuj District. This workshop was organized from 9 Feb, 2015 to 25 Mar, 2015. The training focused on doing Ahir embroidery on silk materials (Dress Materials, Dupatta/ Stole).

Exposure Visits

31 women from 16 villages and 3 talukas from border region of Kutch district visited Mumbai during 9 to 13 Feb, 2015. This exposure visit helped them understand the existing scenario of handicraft sector. They got opportunity to interact with various stakeholders of the sector which gave them fresh insights.

Participation of women artisans/ entrepreneurs in Exhibitions

"Exhibition Exposure" helped the beneficiaries to provide marketing linkages by way of connecting to the customers, eliminating middlemen and providing direct technical, financial and marketing facilities, creating a market network for their products and developing a proper enterprise for them. During the reporting period, following beneficiaries from the project participated in different exhibitions,

- Hansa Ben and Kalpana Ben participated in Craft Bazaar, Dastkaari Haat Samiti, Pune during 7 – 16, November 2014
- Uma Ben participated in Dilli Haat Exhibition organized by Ministry of Women and Child during 11 – 19, November 2014
- Pallavi Ben & Praveena Ben participated in Dilli Haat, Dastkaari Haat Samiti, Delhi during 1 – 15 January, 2015
- Khayti Ben & Geeta Ben participated in Vibrant Kutch, Bhuj, Gujarat during 27 February – 1 March, 2015



SEWA INTERNATIONAL UTTARAKHAND

The rehabilitation project started by Sewa International accelerated in 2014-15. Objectives under this program are, empowering women through agricultural training, computer training centers, training in adventure sports for youth, and well-equipped training centers of knitting for women of different age groups. **Sewa USA** is the Major Supporter for our Uttarakhand initiatives along with **Sewa UK, Sewa Middle-East & Sewa Australia**.



Women Empowerment through Organic Farming, Agriculture, Horticulture

On 18th April 2014, Sewa International inaugurated the “**Women Empowerment through Agriculture Program**” at Chandrapuri, Rudraprayag. Apart from the team members of Sewa International, several prominent residents of the region also addressed the women present in the audience. Shri Kailash Goswami, a recipient of Best Farmer award of Uttarakhand, briefed on the best practices in agriculture in respective villages.

Shri Bhajjan Singh Khatri, a local social worker & Bara Devi, President of the Federation of the Self Help Groups in the area with 191 SHGs, interacted with the people to know how the initiatives by Sewa International could be beneficial to them and would bring about development to the region. Sewa International also distributed agricultural seeds, free of cost to the women farmers to help them start cultivating without any initial investment. More than 250 women from 10 villages participated in the program and got benefitted. Program was a huge success and also attracted media attention.



In the month of June 2014, the seeds were distributed in the villages of Raydi and Haat. SI also helped the farmers to solve the irrigation problems along with crop cultivation. A formal training program was organized at the Krishi Vigyan Kendra, Jakhdhar, where women were given one day's training by agricultural experts and scientists. SI provided free travel and accommodation to the 30 women participants.



The officials of the Kendra, Dr. Neelkanth and Dr. A.V. Singh discussed various issues and prospects of agriculture, animal husbandry, horticulture etc. The team of Sewa International also discussed the challenges and problems faced by the local farmers especially the women.

Sewa International also organised agricultural programme(s) at Haat, Narayankoti, Arkhund and Lanbgodi areas of Rudraprayag. A meeting was held with the women of Lambgondi and Narayankoti with whom were discussed how agriculture (especially growing vegetables) can be a source of economic benefits for them. Dr. Yadav, the Director of Krishi Vigyan Kendra of Jakhandhar, was contacted with a proposal regarding empowering women through agriculture. The proposal was positively accepted and so far, Sewa International has benefitted 30 women by involving them in agricultural activities.



The 'Women Empowerment Program' is doing an incredible job in Rudraprayag block. There are now competent

farmers engaged in cultivating crops like lady finger (bhindi), ginger (adrak), turmeric (haldi) etc. it's noteworthy that women are now earning Rs. 8000/- each from lady finger cultivation only. Shri Kailash Goswami, the agricultural expert, is regularly engaged by us for monitoring and taking agricultural counselling sessions with the women farmers.



In the month of Jan 2015, a total 4,200 cauliflower's saplings were distributed by Sewa International among 73 families belonging to 5 villages. Sewa volunteers along with Kailash Goswamiji, visited project villages for inspection, coordination and collecting status report of crop distribution. Sewa volunteers kept on visiting project villages for supervising progress of crops and sapling status. Status report of saplings was not very good because of inclement weather condition. Some of Sewa karyakartas worked in agriculture demo center with some of labourers and prepared them for sowing summer vegetables. Working in agriculture field gave an insight into the problems of getting organic seeds sufficiently in Uttarakhand, which is a



major hurdle. Therefore, focus is also being given to the production of organic seeds and developing Organic Seed Bank (OSB) for larger purpose. Narayankoti was selected as the first village for this purpose. On 26th March, 2015, a meeting was held with prominent farmers of Narayankoti village, who agreed to this proposal.

Demonstration Center for Horticulture Research



Sewa International has planned to open an Horticulture based Demo Centre in Chandrapuri, for setting up a Poly-house for horticulture research and experimentation on new crop varieties in the region.

In Feb 2015, construction work of Demo Center started and the plinth of the center was completed by the end of the month. By March 2015, construction work of demo center got almost completed, except finishing works, which faced some problems because of untimely rain.

Sewa Path Computer Training Centers



With the active support of Sewa, two computer training centers were inaugurated in Ukhimath (Supported by **Sewa USA**) and Guptkashi (Supported by **Sewa Middle-East**) on 19th April 2014. Shri Shyam Parande, International Coordinator of Sewa International was the Chief Guest to grace the occasion. Sewa International started a center in Chandrapuri (Supported by **Sewa Australia**), Rudraprayag in May 2014. The center also runs personality development program for overall development of the trainees. It also provides counseling to the students and encourage them to have technical education for themselves and also to make aware their friends and family members of the same.



Moreover, Sewa also conducted English Language Training Courses for an overall development of their skills. Till date, 96 students have been able to receive technical education at the computer centre. On Sewa Divas, Sep 7th, 2014, the students of Chandrapuri computer training centre participated in the 'Clean Mission' and cleaned up a public potable water place and Gram Devi temple. After the completion of the first training at Ukhimath centre, two of its students were selected for job. Some went on to pursue further courses in B.Sc., B. Tech and pharmacy. The computer training at the Chandrapuri and Guptkashi centres completed in mid-October 2014 and the students were issued certificates by the end of Nov 2014. Understanding the modern day scenario, Sewa International also introduced other special programmes including General Knowledge, martial arts and many others for the skilful and physical development of the trainees.

Shri Shyam Parande, the Secretary of Sewa International along with Shri Sanjay Hegde (Treasurer) visited the centres from September 18 to 19, 2014 and interacted with the students. During the interaction, the students were enquired about the facilities, as well as about their personal development. Further, to impart advanced knowledge to the students, Shri. Shyam Parande also proposed career counselling programme at the training centres on a regular basis. SI is actively working on the same proposal to help its students gain the maximum.



In the month of March, SI volunteers did an intensive survey for establishing new computer centers, mostly in the parts of Chamoli District. After the survey work, it was proposed to start new centers at Mayapur, Narayabagarh, Tharali, Deval, Lohajung and Vaan, which are hugely populated. Only at three places, private computer centers are running, but they are very expensive. March was also preparation month for starting new session (April to July) when 120 students got enrolled in four centers.

Sewa Saahas

Under this Program, Sewa has engaged youths into various adventure activities. As the Himalayas provide enough bases



for adventure sports, the local youths are encouraged to utilize these avenues and become trainers and guides to tourists visiting the region for activities, like trekking, white water rafting, mountaineering etc. The coordination team has associated the local youths and has successfully engaged them into this project to help them earn for themselves and their families.

Under the guidance of the trainer, a group of 12 students of IIT Roorkee made a 20 km trekking in the valleys of Nanda Devi in the month of Oct 2014. This sporting adventure was a wonderful learning experience for the students.



At Auli, local youths were given training in Alpine Skiing

Training in Feb-Mar 2015. 8 Girls and 8 Boys participated enthusiastically in the program where they learnt about Basic of Ice Skating like Snow Beating, Side-stepping, Herring back techniques, Traversing etc.

In Dec 2014-Jan 2015, 21 visiting students of VES College Mumbai came for 21 days internship program. They covered different areas of both Chamoli & Rudraprayag districts to witness Sewa work as well as interacted with local teams at different ongoing projects.

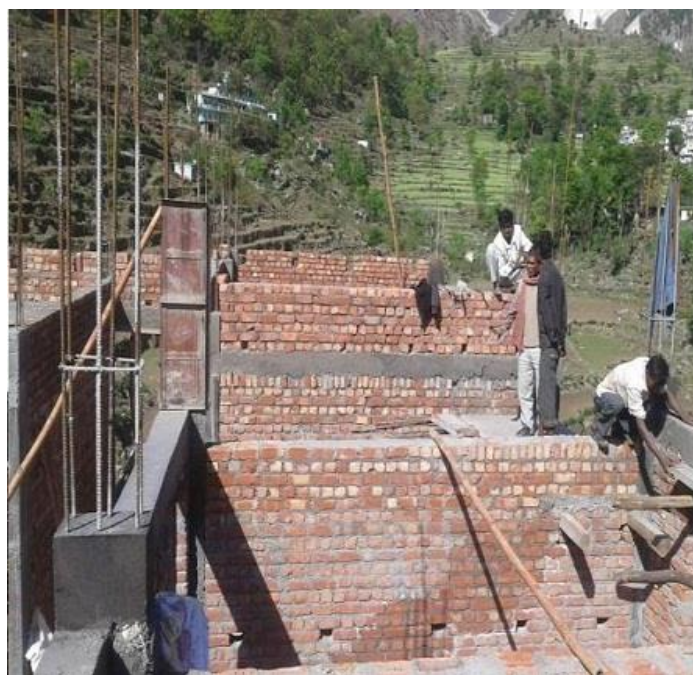
Sewa Path Skill Development Program (Knitting Center)

On the 17th of Jan 2015, ten knitting machines reached Chandrapuri Sewa office from Ludhiana. In this month volunteers were engaged in establishing knitting center at Chandrapuri. On 2nd Feb 2015, the centre was formally inaugurated with support from **Sewa USA**. On 28thFeb 2015, a meeting was organized where general discussion was held in which Center in charge, trainees and volunteers of Sewa participated.



Initial response and status of the knitting center has been very encouraging. Many local women joined the center for knitting and some of them even did over-time. Around 30 women completed initial 2 months basic course and are ready to advance course, which is planned in mid-April. For generating viable employment for the trained women and also promote traditional wool for local knitters, Sewa team visited areas where peoples are farming sheep and produce wool. During interaction with many Sheep farmers, it was understood that basic problem with them was that processing of wool had become costly because of manual works involved. If a wool processing unit was established, better quality of wool could be procured at reasonable price.

Chhinka School Project



Chhinka Village is enroute to Hemkund from Chamoli. Due to the landslide, the entire village including the Vidya Bharati's school, Shishu Mandir and Vidya Mandir were badly damaged and hence needed reconstruction. 158 families live in Chhinka and the total population is approximately 1300. Sewa International with support from **Sewa UK** is working on establishing one School Building in Chhinka with all kinds of modern facilities.

The project has been under construction since Nov, 2014. Land topology has been very tough which has caused a lot of trouble and delays with the work. But, Sewa International team has been working steadfastly to ensure construction goes smooth. Foundation, Pillars & Wall structures for the whole building were completed by Mar, 2015.

SEWA INTERNATIONAL AKSHAR BHARATI



Akshar Bharati (AB) through its presence in various states and cities of India is continuously increasing its volunteer network along with the association of local NGOs in partnering the programs. 50+ local NGOs have associated with AB in the last 8 years. Akshar Bharati has established 600+ libraries in townships, villages and cities of 8 states across India and growing with around 1000 volunteers. Around 100,000+ children benefitted with almost 4,50,000 books distributed so far to impart extracurricular knowledge, apart from their school curriculum. Akshar Bharati library has donated book sets consisting of 600-800 brand new books. AB prepares separate sets for Primary and Secondary standard kids. These sets are prepared in different regional languages and in English.

The type of books kept for language learning is pictorial books, moral stories, storybooks and novels. The sets of books are various generated based on the topics on science, sports, history, art, competitive exams, biographies, etc. Akshar Bharati changes and redesigns the set of books every 6 months which gives an opportunity for kids to read latest books available. The selection of the book is done by Akshar Bharati volunteers, eminent teachers, expertise from the specialized NGOs & feedback from existing libraries. Akshar Bharati has been continuously adding libraries as our core activity, arranged road shows for the awareness, events to increase the volunteering base, volunteer events to create synergies between them, added official associates from various companies & two well-known colleges along with a significant quiz competition events for the schools like **Balgokulam** in Pune, which received overwhelming response, and informal education programs across the nation.



Number of New Libraries setup

67 new libraries were added in the year 2014-15.

AB Roadshows

- 41 roadshows were conducted
- 14 roadshows in companies,
- 26 at housing societies and
- 1 in College of Engineering at Pune (CoEP)

Volunteer Participation

- 250 Volunteers Participated
- 800 Volunteers Hrs. spent
- 5 Volunteers Get-togethers

Project Informal Education

- Regular activities were conducted at 2 locations with BNY volunteers.
- These activities are done at Gyanprabodhini Hadapsar and Jijayi Hadaspar schools.

Balgokulam 2015

- Quiz Competitions held at CoEP
- 30000 students participated in first round from 170 schools
- 350 children participated in final round of Quiz competition held at CoEP

Teachers Training program is the latest initiative that got started this year under which 3 teachers training programs were organized with the assistance of DSS. **One NGO meet** was organized for furtherance of the mission.



Reader's Hub

Akshar Bharati's Readers' Hub in Bangalore is receiving a lot of visitors. Children are reading and sharing stories. Their parents also find some time to get fresh air and also read stories to kids. It's a treat for many people to get to relax and read magazines and newspapers after finishing walking.



Library on Wheels Project

Akshar Bharati has started a new project called "Library on Wheels". This project provides sustainable support to all the existing AB libraries. AB plans to set up 10 LoW to enable 500 libraries in Pune city and nearby rural areas over next three years. "Library on Wheels" (LoW) project has a small truck with few thousands books. This LoW visits each of the libraries once a month, and it enables school library with exchanging a set of books. This ensures that each of existing libraries remains active. All the teachers as well as support staff are provided books as LoW has a much larger



collection of books with it. All the books are getting bar coded to enable the process of books exchange. One LoW covers 50 schools every month. It is expected that this programme will benefit around 10,000 children and 500 teachers from one LoW on regular and sustained basis.



DIVYA VIDYALAY PROJECT, JAWHAR

(A project of Sewa UK for differently abled children)

Sewa International's Divya Vidyalaya project is being developed at Jawhar, Mumbai, with support from **Sewa UK** chapter, to cater to the oft-neglected domain of serving PwDs (Persons with Disabilities). In particular, it aims to provide hostel accommodation & school education to blind & MR tribal kids from the nearby areas. Sh. Dhiraj Bhai Shah visited the School on 3rd Dec, 2014 when shifting of kids from old to new premises took place. School Building was inaugurated on 20th Jan, 2015 as part of the Lok Arpan Samaroh, held at Jawhar.



Presently, the School Building is operational with kids getting regular education, while Hostel construction is going on in full swing. This has provided hope to the differently-abled children who now have the same access to education as is available to normal kids.

AKHIL CHOPRA MEMORIAL SCHOLARSHIP

Every year, the late Akhil Chopra Memorial Scholarship is awarded to selected students; this program takes place along with the convocation.

5 batches have successfully passed out so far from here and placed with almost cent percent result. This year, the 5th batch has passed out and the 7th batch of Mass Communication & Journalism course has got enrolled.



HUDHUD CYCLONE RELIEF REPORT

(SUPPORTED BY SEWA INTERNATIONAL THROUGH KSHATRIYA SEVA SAMITI)

Strong Tropical Cyclone, Hudhud, struck eastern coast of India in October, 2014. Hudhud caused extensive damage to the city of Vishakhapatnam and the neighboring districts of Vijayanagaram and Srikakulam of Andhra Pradesh. Damages were estimated to be around \$3.4 Billion and at least 124 confirmed deaths. Sewa International quickly got into action through its local partner, Kshatriya Seva Samiti, to provide support for immediate rescue & relief activities.

Scout Report

It was decided to have a scout team to survey the cyclone affected areas to find out where areas were most affected and needed maximum relief. The team along with a few local contacts travelled about 150 kilometres in and around Vijayanagarm to find out places which were devastated and needed the utmost help.



Relief Packages

About a few weeks into the aftermath of the devastation, it was found that food and nutrition



necessities had not penetrated the affected areas. Therefore, a need was felt to provide repairing materials for their shelters/homes, particularly of disadvantaged people. For which, they needed tarpaulins to cover the badly damaged thatched huts. So with that feedback from the scout report it was decided that what was needed was **Tarpaulin sheets** to cover the damaged thatched roofs, **Rope** to tie down the tarpaulins, and **Blankets** as winter was approaching. 550 sets of custom made relief kits consisting of high-grade Tarpaulins were distributed among needy in 6 villages.

SEVA SAHAYOG

(SUPPORTED BY SEWA INTERNATIONAL)

Sewa International's project, Seva Sahayog aims at engaging socially conscious corporate, groups and individuals, with NGOs of matching interests, in volunteer based programs like School Kit Drives, Walk-for-Seva, Teaching in Slums/Rural areas, Seva fairs etc.

School Kit Drive



The School Kit program aims at providing underprivileged children from the urban slums and rural areas across India receive new & quality education, aid at the beginning of every year. Since, its inception in the year 2006, it has provided more than 2 Lakh school kits to children in an effort to encourage them to attend schools and reduce the dropout rates. A school kit contains a school bag with notebooks, fully equipped pencil or geometry boxes and other educational aides such as science kits for labs etc. The School Kit program is a totally voluntary run program, which helps socially conscious people to contribute back to society. Many programs for School Kit Distribution (SKD) were conducted in the year 2014-15. It mainly consists of 2 activities namely, Assembly (Kitting) & Distribution.

Kitting (School Kit Assembly)

Bal Shikshan Mandir, Kothrud served as the kitting centre, where hundreds of Corporate Volunteers participated in the assembly of School kit by putting together notebooks, stationery items; organized throughout the year.

Distribution



This basically involved sending the kits to the selected school/slum area for distribution among needy kids. Many such events were organized throughout the year, 2014-15, including Bhatke Vimukta Ashram school, Wagholi, Pune; Saraswati Shishu Mandir, Dendla village etc.

Samutkarsha

Seva Sahayog conducts Personality Development classes for slum/poor kids in order to inculcate basic moral values and self-confidence.

Samutkarsha Shibir in Pune



Seva Sahayog organized Samutkarsh Shibir in May 2014, for 200+ children of Rani Laxmi Bai Military School, Pirangute, Pune, to provide Personality Development classes to the kids. It was very well received.

VANAVASI KALYANA ASHRAM

(SUPPORTED BY SEWA INTERNATIONAL)

10 years back a One Teacher School was started by Vanvasi Kalyan of Karnataka and now it takes a shape of Village Development Project. Shri Ashok and Smt Padma Sathe sponsored 10 Lakh rupees for this project and Puja Swamiji donated 1 Lakh rupees to this project.

Vishwa Viklaang Divas

On 3rd Dec 2014, a programme was organized for the support of differently-abled of Jashpur Nagar, where dance, songs, chair, Ghada Phore and Nagpuri cultural programme were performed by differently-abled and visually challenged students. Prizes were distributed by Smt. Thunni Bai, Chairperson, Zila Panchayat; Badaik Anup Narayan, Vice President, Zila Panchayat and Sarpanch Sri Raj Kapoor Bhagat. More than half of supported kids are living in remote village areas.

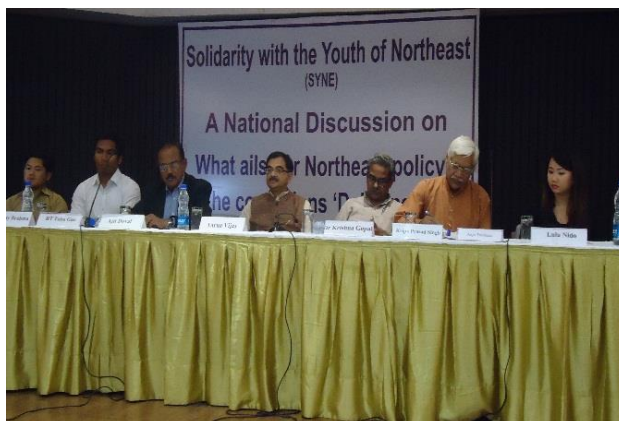


Solidarity Programme with the Youth of North-East

“We are not Chinese, we are not Tibetan, we are not Nepali. We are Indian, we are Bhartiya. Please don’t tease us. Our face cut, our hair style, our clothing may be in non-conformity with above society but we are Indian, hundred percent Bhartiya.”- **Lulu Nido**.

Lulu Nido is a student in Delhi University and younger sister of Nido Tania who was killed by anti-national and anti-social elements. She attended the programme with a number of students from North-East Indian states. Programme was inaugurated by Dr. Ajit Doval (IB Chief), Dr. Krishna Gopal (Sah Sarkaryawah) and Sri Tarun Vijay (MP, Rajya Sabha).

Dr. Ajit Doval expressed deep Nido Tania and appealed the the solidarity of Nation. He told, and every citizen of India has and settle here. Youths of North people of rest of India. We must the nation so that coming honored.”Dr. Gopal Krishna said, understand the temperament of Tribes, languages and dialects are there in the region, every garments and living style along All tribal community feels a part of Hindu Society and Indian. It was North East Which fought with foreigners like Mughals and Britishers and saved the society. We can remember Shambhudhan Phuglosa on this occasion for his bravery and contribution to our country.”



concern over the killing of people of Delhi to work for “Delhi is a capital of Bharat right to stay here, learn here East must adjust with the work hard for the future of generation can feel good and “It requires patience to North East. Hundreds of there. Different festivals are community has its own with its own way of worship.

SEVA BHARATHI TELANGANA

(SUPPORTED BY SEWA INTERNATIONAL)

Swachh Bharath Campaign



Sewa Bharathi started mega Swachh Bharath Program on 18th Oct, 2014. Since then, SB carried out the Swachh Bharat program on every 2nd Saturday of the month. 3rd Swachh Bharat program was carried out at Gandhi Hospital on 10th Jan, 2015. 25 persons participated in the program carrying out cleaning, around the Sivananda Shelter Home. The highlight of the program was the participation of Mr. Aga Reddy, a leading advocate. The participants included volunteers from an NGO “Sahayatha” led by Dr. M. S. Laxmi.

Medical/Blood Donation Camps

Seva Bharathi Conducted 2 Medical camps & 1 Voluntary Blood donation camp on 21st Dec 2014. Women cancer and general medical camp was held at Marredpally in coordination with Rotary club of Sec’bad. A total of 330 persons participated. 15 doctors led by Dr. Anupama of Gandhi Hospital, 12 medical staff led by Dr. Padmaja, addl. director, DHMS distributed medicines.



Retirement Function of Gandhi Hospital Superintendent

Seva Bharathi, Secunderabad celebrated retirement function of Gandhi Hospital Superintendent, Sri L. Ashok Kumar on 27th Oct, 2014 at Shelter Home. While addressing the Seva Bharathi Volunteers, Ashok Ji remarked, “You people are doing excellent service & today I am very happy that you have arranged such good function on my retirement. I will remember it for my entire life and am ready to work with Seva Bharathi”. Plantation was done at shelter home & Annadanam was performed for all the attendants and guests. Mananiya Pyata Venkateshwar Rao was the chief guest at this event.

GRAM BHARATI SAMITI

(SUPPORTED BY SEWA INTERNATIONAL)

Tackling HIV/AIDS in Rajasthan



Gram Bharati Samiti (GBS) is the first NGO to work in the field of HIV/AIDS in Rajasthan. Started with conducting a survey in 100 villages on the socio-economic and cultural life of some of tribal communities traditionally involved in sex work in 1991 with support from Am FAR, USA. GBS has continued to work in this area for the past 24 years. It has implemented a number of projects for prevention, treatment and family and community based care and support with regard to HIV/AIDS in collaboration with various national international agencies. GBS has been working with tribal women involved in sex work and the migrating youth in the rural villages with a holistic approach of addressing their key problems in addition to protect them from infection of HIV/AIDS and STDs/RTIs. Over 20,000 community people benefitted from the

projects/programs implemented by GBS.

Women's Empowerment

Empowering the women by organizing them in Self Help Groups (SHGs), raising awareness on their rights, combating domestic and workplace violence and making them economically self sustained have been GBS's



core objectives. Over 6,600 SHGs have been formed so far in 78 villages by involving 7,000 women of backward castes and classes. After getting adequate vocational training, many of them are now engaged in generating income through various household industries e.g. dairy, weaving carpet and durries, embroidery, shoe and bangle making, running grocery shops, tent house etc. These activities are being conducted regularly i.e. health camps, workshop for raising awareness on conserving natural resources, planting trees, adopting health seeking behavior, combating all kinds of violence and protecting their rights etc.

Environment Protection



Environment is a major issue and Gram Bharati Samiti was formed to protect and improve conditions by focusing on forestation on farm boundaries, pasturelands, public/community lands etc. and reforestation in deforested areas e.g. denuded hills for over last 20 years. GBS pilot project on wasteland development has been recognized and appreciated widely. It is a model project on developing the infertile, undulated and gullied sandy wasteland through conserving soil and moisture, reviving indigenous plant species, stabilizing sand dunes, harvesting rain water, plugging gullies etc. A barren sandy area has now been converted into a thick forest of over **one hundred thousand trees** of various species, an adequate roost for hundreds of birds and wild animals. The project named as 'Gandhi van' has been conferred on several national/international awards.

Micro Finance

Given the increasing demand of rural women entrepreneurs for their household business and other domestic needs, GBS decided to evolve an agency exclusively for supporting the women entrepreneurs to promote their household business activities. Hence a cooperative society named '**Gram Bharati Apni Bachat Ghar Cooperative Society Limited**' was established and got registered under the 'Cooperative societies registration Act' in 2012. It is motivating the poor rural women to save small amounts of money every month and deposit into their accounts with this society and provide them with loans on reduced interest rates for their domestic or entrepreneurial purpose as well.



Study and Research in Aravalli Bio-Diversity Area

GBS conducted a research on the process of desertification in the Aravalli ranges in Jaipur district. Key issues addressed in the research were:

1. Existence of forest, wild animals and birds 20 to 50 years before in the area,
2. Demographic statistics of that period,
3. Source of livelihood during that point of time,
4. Cultivation and animal husbandry,
5. Process of deforestation, and
6. Endangered species of animals.





There are several causes of extinction of several animal species, prominent among which are loss of habitat, global warming, hunting for meat and earning money from sales of nails, skin and other organs, inappropriate protection measures and Lack of awareness among the people.

GBS also organized awareness and skill development programmes among adolescent girls, youth camps on national integrity, peace, nonviolence and environment and Health camp for women and children **occasionally**.

AROGYA MITRA

(SUPPORTED BY SEWA INTERNATIONAL)

Arogya Rakshak (Arogya Mitra) is a project where one or two youth (Boy or Girl) of each Village, situated in remote areas where there is no health care facilities and doctors, is picked up and trained in simple homoeopathy & allopathic medicinal application in 7 days residential camps and sent back to their respective villages with a medical kit and a guide Book. The kit is replenished from District office of Seva Bharati, Purbanchal. They are then called for 20 days residential Advanced Training Camps selectively. In every district, there is a refilling medicine centre to refill the kits as per requirement. Annual meets of all Arogya Rakshaks of each district are also organised to motivate them in **“NAR SEVA NARAYAN SEVA”** (Service to Man is Service to God) at district level.

Dhanvantari Seva Yatra

Dhanvantari Seva Yatra, a service oriented programme comprising teams of doctors from all over India, visited Arunachal Pradesh on June 30, 2014 to provide free allopathic treatment to the needy people. The week long Yatra starting from June 23 to 29 June, 2014, was sponsored by National Medicos Organization (NMO), a non-governmental social organization comprising of thousands of service-oriented doctors, facilitated by Seva Bharati Purbanchal.



Students' Hostel

Under this project, free residential schools from 6th up to 12th class are maintained in different states within and outside the North East where poor students after 5th class are selected, interviewed and accommodated in these residential schools for imparting them education, sanskar, vocational training etc. Every year about fifty to sixty students are selected, interviewed and provided hostel facilities. After completion of 12th class, some go for Higher Education and some join jobs. Those who opt for higher Education, financial helps are provided some times with accommodation and those who opt for employment are also helped as far as possible.

UTKAL BIPANNA SAHAYATA SAMITI

(SUPPORTED BY SEWA INTERNATIONAL)

UBSS is a voluntary Organization created to serve the destitute and works with many other like-minded organizations from where it gets disciplined work force to carry out rescue, relief and rehabilitation work in a systematic way for the social welfare & upliftment of the downtrodden and underprivileged. Union cabinet Minister Shri Thaawar Chand Gehlot and Minister of State Shri Sudarshan Bhagat for Social Justice & Empowerment visited UBSS campus and had a meeting with the management committee of UBSS. Secretary of UBSS, Shri Mansukhlal Sethia elaborated the entire work of UBSS to both ministers in the presence of other committee members. Prakash Menonji, a well-wisher of UBSS visited WEPKO projects in Kandhamaal along with Swayam Prakash Baral on 14th January 2015.



YOUTH FOR SEVA

(SUPPORTED BY SEWA INTERNATIONAL)

Republic Day Celebration



As the tricolor flew high, YFS Hyderabad celebrated the 66th republic day of India in a remarkable manner. A total of 17 volunteers visited 7 different locations such as Malakpet Visually Impaired School for girls, People With Hearing Impaired Network (Phin), Medho Sampathy (school for special children), Centre for Persons With Disability Livelihood (CPDL), Shradda Saaburi (special school), Helen Keller Oral School for Deaf (West Marredpally), Akshaya Akuti School for Deaf (Srinagar Colony), Helen Keller School for deaf (Neredmet) on the 26th of January 2015.

Summer Camps



Around 150 volunteers conducted summer camps during May-June, 2014, across 20 locations in Hyderabad and 17 locations in Bengaluru, where they engaged the children in art and craft, robotics, the art of storytelling etc.

Parisara Ganapathi

Youth for Seva's volunteers were at it again during the season of Ganesh Chaturthi promoting the use of eco-friendly clay modeled Ganesha. Multiple workshops were conducted in Bengaluru and Hyderabad, where the volunteers were provided hands on training on sculpting and molding clay Ganeshas.

Infosys, Bengaluru had an in-house workshop where over 300 enthusiastic corporate workers were involved. This is a simple, yet a subtle way to reach out to the common man to drive home the necessity of sustaining our ecosystem and curbing pollution.



Ugadhi festivities with cancer patients

In March 2015, YFS celebrated Ugadhi with a difference with over 100 volunteers turning up at Kidwai Institute Of Oncology, Bangalore and nearby institutes such as the Govt Remand Home for Children, Women Rehabilitation Centre, Shishu Nivas to spread the cheer of the season by distributing fruits to all and serving lunch to the patients at the hospital.

Health awareness program for garment workers

Garment industry is one of the biggest women oriented industry employing lakhs of women. Yet lack of education and proper awareness makes them vulnerable to many health problems such as menstrual hygiene issues, cancer and HIV. Continuing her quest YFS volunteer Mrs. Shashikala, in association with Garment Mahila Karmika Sangha took up the onus of educating the garment workers. An awareness program on menstrual hygiene, breast cancer, cervical cancer and HIV was organized on 29th June, 2014. From an age group of 18 years to 60 years, 35 members of the Sangha attended the program with keen interest.



Spot fixing (creating cleaner cities)

YFS volunteers were involved in cleaning up many black spots across Hyderabad and Bengaluru. YFS Delhi also embarked on a similar venture on the 2nd Nov, 2014, when they involved the students and conducted a “clean up drive” at two orphanages - Gopaldham and Gandhi ashram where around 26 volunteers along with students were involved in the initiative.



At Hyderabad, volunteers were in full swing on the occasion of Gandhi Jayanthi and undertook different activities that included generating awareness on health and hygiene, distribution of health charts, plantation and cleaning of the drains.

Vivekananda Jayanti Celebration

Vivekananda Jayanti celebration was a grand success, with 65 government schools spread across Bangalore and 5 volunteers volunteering at each school on the 12th Jan, 2015. Volunteers guided by coordinators were informed well in advance regarding the events that they could hold as part of the celebrations, such as quiz, drawing and painting competitions, skits based on the life and times of Swami Vivekananda.

Seva Vacation



A good number of young college students from different parts of Bangalore have chosen to spend their vacations/holidays in something meaningful and productive by doing their bit for society as interns under Seva Vacation. A total of 154 students were engaged successfully as part of Seva Vacation. Some major areas for volunteering included teaching math, spoken English, science experiments, organising health camps, rural visits, environmental initiatives and other related activities.

YFS Volunteers for Hudhud Cyclone Relief

As part of Hudhud relief activity, volunteers travelled around 6 villages wherein they interacted with people to understand their plight and distributed family kits (5kgs rice, daal, sugar, milk, sanitary napkins, blankets etc) to the affected families. They also undertook an arduous 3km trek to Gopalapuram carrying relief material (that included blankets and coils) for distribution. A health camp in which around 1000 villagers turned up helped to resolve their health issues with free consultation and distribution of medicines.



2014-10-21 10:32

Children's Day Celebration with Cancer Patients



As a part of the celebration, 12 YFS Hyderabad volunteers organized a drawing competition for cancer affected kids at MNJ Cancer Hospital. Over 80 kids participated in the competition.

Radio One, a popular FM channel in Bangalore recognized YFS for its community service at its annual social impact.

NASSCOM Foundation, the umbrella organization of software companies in India, has entered into an agreement with Youth for Seva designating YFS as the official volunteering partner. As per the terms of reference, YFS will be sending corporate volunteering events calendar and also facilitate corporate volunteering events for member companies.

Guide star India awarded Gold certification to 'Youth for Seva' for its transparency and impact in the social sector. The award was given during the World CSR Congress held on March 4th 2015, at Taj Residency, Mumbai.

NEWSLETTER

12 issues of 'Sewa Sandesh' were published and circulated by e-mail to 1180 subscribers in 40 countries during the year 2014-15.

OTHER ACTIVITIES SUPPORTED / UNDERTAKEN BY SEWA INTERNATIONAL

Sewa International also supported some other organizations in 2014-2015 that are involved in running various projects / programs viz.

Antar Rashtriya Sahyog Parishad – Pravasi Bhawan Project.

Seva Bharti Bhopal – Education

Maharaja Agrasen Technical Education Society - Education

SEWA INTERNATIONAL

10196, APTE BHAWAN, JHANDEWALA, NEW DELHI – 110055

BALANCE SHEET AS ON 31-03-2015

Liabilities	Amount	Assets	Amount
Corpus Fund	5,370,001.00	Fixed Assets	15,850,797.64
Residential School in Jawhar Fund	8,218,204.00	Capital Work in Progress	149,592.00
Reserve & Surplus	2,500.00	Investments	21,732,606.37
Income & Expenditure	46,490,422.82	Current Assets	1,032,109.00
Sundry Creditors	4,126.00	Cash in Hand	299,068.82
Loan Fund	693,104.00	Balance with Bank	21,740,141.99
Expenses payable	90,008.00		
Cheque issued but not clear yet	(64,050.00)		
	60,804,315.82		60,804,315.82

ACCOUNT DETAILS

For Foreign Donations-

Sewa International

Account No.- 10080533326

Jhandewala Extn Branch (Delhi)

State Bank of India

Branch Code- 09371

Swift Code- SBININBB550

IFS Code – SBIN0009371

For Local Donations-

Sewa International

Account No.- 10080533304

Jhandewala Extn Branch (Delhi)

State Bank of India

Branch Code- 09371

IFS Code – SBIN0009371

ONLINE DONATION LINK: <http://sewainternational.org/donation/>

- Donations to Sewa International are exempted under IT 80G Exemption No. - **DIT (E) 2008-2009/S-2184/1637**
- Sewa International is registered under Ministry of Home Affairs for Foreign Contribution Regulation Act (FCRA) No. - **231660106**

